

About us

Womensport & Recreation Tasmania Inc. (WSRT) is a dynamic group dedicated to improving opportunities in sports and regular physical activity for women and girls. It is WSRT's mission to promote, encourage, support, inspire and celebrate regular physical activity for women and girls and to provide a representative voice influencing effective public policy in Tasmania.

Vision

That female participation and contribution are equally valued in sport and recreation to the benefit of all Tasmanians.

Mission

To provide leadership, opportunities, and advocacy to progress females in all areas of sport and recreation in Tasmania.



About this plan

- The WSRT Operational Plan 2023-2024 lays out our proposed activities and projects over the next year. It captures the who, what and when of each activity
- It aligns with the **WSRT 2023-26 Strategic Plan**
- All plans are regularly monitored and may be adjusted if conditions change.

For more information, contact us on admin@wsrt.org.au



Strategic objective 1: The system: funding, policy, leadership, and decision-making reflects a commitment to equality in women’s sport

WSRT strategy	Activity or project	Specific tasks	Measurement
Support, generate and use stories and research to advocate for changes to equality in women’s sport	<ul style="list-style-type: none"> Participate in research and consultation regarding equality in women’s sport and recreation 	<ul style="list-style-type: none"> Contribute to research as requested Respond to calls for policy submissions Participate in consultation and advisory mechanisms 	<ul style="list-style-type: none"> Number research engagement per year Number policy submissions or involvement in consultation per year WSRT develops policy submissions, sits on working & advisory groups and engages in other consultation mechanisms
Build strategic networks and relationships with other organisations, industry, community, and funders	<ul style="list-style-type: none"> Advocate for women’s sport and recreation through attending events and through everyday interactions 	<ul style="list-style-type: none"> Board members attend and represent WSRT at events related to women’s sport 	<ul style="list-style-type: none"> Number of events attended per year
	<ul style="list-style-type: none"> Enable programs in partnership with other stakeholders 	<ul style="list-style-type: none"> Proactively explore, and reach out to secure other opportunities and potential partnerships. 	<ul style="list-style-type: none"> Number partnerships per year
	<ul style="list-style-type: none"> Networking and professional development is undertaken 	<ul style="list-style-type: none"> Provide opportunities for board members and staff to attend networking events and professional development 	<ul style="list-style-type: none"> Number of networking and professional development opportunities attended per year

Strategic objective 2: The environment: culture, spaces, places, and role models welcome and encourage women and girls to participate in sport and recreation

WSRT strategy	Activity or project	Specific tasks	Measurement
Develop and contribute to media and communications that promote and support the achievements of women in sport	<ul style="list-style-type: none"> Up to date website and social media 	<ul style="list-style-type: none"> Active & regular social media engagement Maintain website, including the Sports Foundation Page Upgrade website 	<ul style="list-style-type: none"> Website views Social media engagement rates Produce 2024 Style Guide Number of website updates
	<ul style="list-style-type: none"> Develop a communication strategy and messaging kit that aligns with the WSRT strategic and operational plans 	<ul style="list-style-type: none"> Secure resources to develop communications strategy Recruit a board member with communications experience 	<ul style="list-style-type: none"> Communications strategy and messaging kit is developed
	<ul style="list-style-type: none"> Engage media in WSRT activities and programs 	<ul style="list-style-type: none"> Via Schoolgirls Breakfast include an award process, to promote in the media 	<ul style="list-style-type: none"> Number of media appearances/mentions per year
Develop resources and training that support equality in women and girls sport and recreation in Tasmania	<ul style="list-style-type: none"> Engage in an environmental scan to determine resource and training gaps for future work 	<ul style="list-style-type: none"> Reach out/partner with TIS, Active Tas and Tas Gov to undertake environmental scan, including media and leadership training 	<ul style="list-style-type: none"> WSRT has conducted an environmental scan, understands training gaps and is able to seek funding for related projects

Strategic objective 3: The individual: women and girls have the choice, opportunity, and resources to participate in sport and recreation

WSRT strategy	Activity or project	Specific tasks	Measurement
Deliver sport and recreation programs that provide inclusive opportunities individuals and communities	<ul style="list-style-type: none"> Get Active Program is delivered 	<ul style="list-style-type: none"> GAP meets all terms and conditions of the Department of Health's Funding Agreement 2022-25 	<ul style="list-style-type: none"> KPIs as outlined in the Funding Agreement are met Diversity of participants in WSRT programs (age, location, culture and gender) Stakeholders are satisfied with WSRT programs and support
	<ul style="list-style-type: none"> Elements of Strong Mind Strong Body are utilised 	<ul style="list-style-type: none"> Resources are updated 	<ul style="list-style-type: none"> Number times Strong Mind Strong Body resources are utilised or linked to GAPs
Support initiatives that address barriers to participation in sport and recreation, such as attendance, or insurance	<ul style="list-style-type: none"> Annual Schoolgirls breakfast 	<ul style="list-style-type: none"> Secure venue Engage and involve media Sponsorship for venue/food Approach speaker 	<ul style="list-style-type: none"> Annual Schoolgirls breakfast is delivered A QR code pulse survey of participants Number attendees \$ raised?
	<ul style="list-style-type: none"> Deliver Women in Sport Coaching Scholarship (50% contribution) 	<ul style="list-style-type: none"> Refine application process for Women in Sport Coaching Scholarship Continue working with TIS to ensure Scholarship achieves outcomes 	<ul style="list-style-type: none"> Application process attracts engaged coaches
	<ul style="list-style-type: none"> Requests for one-off financial assistance are assessed using a transparent process 	<ul style="list-style-type: none"> Develop assessment criteria for one-off requests for funding eg. Insurance 	<ul style="list-style-type: none"> Clear decision-making criteria for one-off requests for funding

Strategic objective 4: The organisation: WSRT is well-governed, sustainable, and accountable so it can achieve its objectives

WSRT strategy	Activity or project	Specific tasks	Measurement
Regularly updated documentation and board engagement supporting transparency, accountability, sound planning and role clarity	<ul style="list-style-type: none"> Strong board governance and engagement 	<ul style="list-style-type: none"> Regular board meetings Out of session planning meetings for specific projects or initiatives Regular documentation of board decisions Annual review of the constitution 	<ul style="list-style-type: none"> 3 formal board meetings a year + AGM Number out of session meetings Documentation of board decisions and processes
	<ul style="list-style-type: none"> Timely and regular reporting to funders 	<ul style="list-style-type: none"> Funder templates are completed and submitted 	<ul style="list-style-type: none"> 6 monthly reports to Department of Health are provided
	<ul style="list-style-type: none"> Rigorous and regular planning 	<ul style="list-style-type: none"> Operational and Strategic plans 	<ul style="list-style-type: none"> Operational and Strategic plans are up to date and utilised
WSRT maintains capacity and capability through a diverse and skilled board	<ul style="list-style-type: none"> Board members are recruited 	<ul style="list-style-type: none"> Targeted recruitment of board members with People and Culture & communications skills 	<ul style="list-style-type: none"> Recruit 2-3 new board members Current board members are retained.
	<ul style="list-style-type: none"> Board members skills are utilised 	<ul style="list-style-type: none"> Board skills audit Develop PD's for board members 	<ul style="list-style-type: none"> Board capacity and capability audit PD's are developed for board roles
	<ul style="list-style-type: none"> Governance training 	<ul style="list-style-type: none"> AICD training or Our Community is investigated and organised 	<ul style="list-style-type: none"> X board members attend governance training
WSRT secures and maintains funding from a range of diverse sources	<ul style="list-style-type: none"> Seek funding through business/corporate sponsorships & grant opportunities 	<ul style="list-style-type: none"> Continue to apply for Active Tasmania Grants Approach partners for sponsorship for specific initiatives eg. St Lukes as a potential sponsor for the Annual Schoolgirls Breakfast 	<ul style="list-style-type: none"> Approach 3 new sponsors
	<ul style="list-style-type: none"> Maintain strong relationships with key funders 	<ul style="list-style-type: none"> Regular contact with Department of Health 	<ul style="list-style-type: none"> Number times in contact with key funders
	<ul style="list-style-type: none"> Funding enables key functions and capability 	<ul style="list-style-type: none"> Develop/investigate a funding model that enables administration and communication capability, including additional paid staff 	<ul style="list-style-type: none"> Increase in flexible funding