

Womensport & Recreation Tasmania introduces a reinvigorated strategy and a new President

The recent Annual General Meeting for Womensport & Recreation Tasmania saw a change in leadership of the organisation with incoming board member Jo Bailey elected to the role of President. Ms Bailey will take over the role from Dana Faletic, who opted to stand down from the position after nine years at the helm.

Ms Bailey says she is looking forward to the many opportunities that present, with the organisation well positioned moving into the future.

“Over recent years we have seen significant increases in the popularity of women’s sport at a professional level, and the impact of this flows through to community sport and recreation.”

“WSRT is looking to harness this popularity and really lift engagement and participation in sport and recreation for girls and women right across Tasmania.”

“We have strong, successful foundations to build on. Our well established Get Active Program (GAP) delivers 20 programs around the state each year; we partner with the Tasmanian Institute of Sport to offer scholarships for Women in Sport Coaching each year; we support and champion regular physical activity for women and girls; and we provide advocacy and a representative voice influencing public policy.”

“Our focus for the short- to medium-term future is to continue the success of these programs, and also to establish a program that engages and connects with girls across Tasmania via their schools, families, social and sporting organisations” Ms Bailey continues.

Earlier this year a new WSRT Strategic Plan 2023-2026 was developed, and Ms Faletic says she felt a new strategy signalled the right time for a change in leadership.

“As we emerged from the height of the COVID pandemic, it was important for us to look at our purpose and priorities as an organisation.”

“The changing landscape of sport and recreation for girls and women also raised the question of the relevance of WSRT – although discussions with key stakeholders very clearly confirmed that the services and resources we provide are as relevant now as they have ever been.”

“With a new strategy developed, I felt it was time for me to step aside from the role of President. I know that Jo’s significant expertise in governance will be a great addition to the board of WSRT, bringing strong leadership as well as fresh insights and perspective.”

“On a personal level, I am excited for the future of WSRT and very proud to continue my involvement with the organisation in the role of Vice-President,” says Ms Faletic.

MEDIA RELEASE – 21 DECEMBER 2023



Womensport & Recreation Tasmania introduces a reinvigorated strategy and a new President

The WSRT Strategic Plan 2023-2026 can be viewed [online](#) along with more information about the organisation's programs.

Background:

Ms Bailey has a combined 15 years' experience as a Non-Executive Director. She is currently an elected Director on the Board of Cricket Tasmania, a role she has held for over 8 years. She has also previously served on the Board of the Royal Tasmanian Botanical Gardens.

With a background in the tourism, hospitality and higher education sectors, Ms Bailey specialises in marketing, public relations, stakeholder management, heritage interpretation and business strategy and solutions. She works closely with a select group of Tasmanian clients across a range of industries.

Ends.

Media enquiries can be directed to:

Jo Bailey

President, Womensport & Recreation Tasmania

P: 0418 321251

E: president@wsrt.org.au / jo.bailey4@icloud.com

Released for Womensport & Recreation Tasmania by Jo Bailey.