



WOMEN IN SPORT MEDIA SKILLS WORKSHOP

HOW TO COMMUNICATE AND PROMOTE YOUR CLUB, EVENTS AND MEMBERS



This introductory workshop is designed to help you communicate with your members, volunteers and other stakeholders. Learn what the media wants, how the media works, how to attract media and how to use social media to get your stories out there.

• Sunday August 7th 2016 • Time: 9am - 4.30pm • Cost \$50 per person
Blundstone Arena, 15 Derwent Avenue, Bellerive

Workshop Presenters: Mark Thomas (M&M Communications) and Kathy Gates (Social Media specialist)
To register visit: www.wsrt.org.au/workshops